



# 2024 Global Stock Pitch Competition

## Official Rulebook

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### 1. Purpose of the Event

The McGill Investment Club's ("MIC") annual Global Stock Pitch Competition is designed to showcase students' financial skills, while helping them gain a practical understanding of topics not usually covered in the classroom. The competition is an opportunity for students to receive feedback from industry professionals on their application of finance knowledge.

### 2. Eligibility Criteria

The Global Stock Pitch Competition is open to undergraduate students enrolled in any program of study at any educational institution worldwide. In order to be eligible for a prize, winners must be able to prove their compliance with these criterion.

### 3. Team Composition

Participants may compete in The Global Stock Pitch Competition individually or as a team. Teams are limited to a maximum of 4 individuals. Participants must declare their teammates at the time of registration. Team members do not have to be from the same academic institution; however, all team members must fit the eligibility criteria listed above. Failure to comply may result in disqualification.

### 4. Registration

#### 4.1 Initial Registration

Registration for the Global Stock Pitch Competition is open. Teams must first sign up to compete by filling out the registration form linked [here](#). After registering, teams may submit anytime until the

deadline on March 21st by sending their slide deck and a copy of their resumes to [investmentclub@mail.mcgill.ca](mailto:investmentclub@mail.mcgill.ca) for a preliminary screening round. The slides and subject line should be titled "TEAM NAME - GSP Competition". Late submissions will not be accepted. While the initial registration and submission is free, teams that advance to the semi-final round (defined under Article 4.3) must pay a delegate fee of C\$80 per team, which will contribute to the prize pool. Teams that do not pay the delegate fee will forfeit their position.

#### 4.2 Preliminary Screening

Participants must submit an initial stock pitch deck as well as their resumes (separate PDF files) in one email with the subject line and slide deck title "TEAM NAME – GSP Competition" to [investmentclub@mail.mcgill.ca](mailto:investmentclub@mail.mcgill.ca) by **March 21<sup>st</sup>, 2024 at 11:59PM ET**. The preliminary screening round will determine the teams that move on to the semi-finals.

#### 4.3 Delegate Selection

The 25 teams selected for the semi-final round of presentations will be notified before March 24<sup>th</sup>, 2024. **Delegates must pay the fee before March 28<sup>th</sup>, 2024 at 11:59PM ET**. If selected, participants will have the opportunity to modify and add onto their initial stock pitch deck. Final decks must be submitted as PDFs to the same email address listed above before March 28<sup>th</sup>, 2024 at 11:59PM ET.

# 5. Stock Pitch Guidelines

## 5.1 Overview

Delegates must create a stock pitch (long or short) covering a firm within any industry. The selected stock can be listed on any exchange, but must have a market capitalization between US\$1 billion - US\$10 billion, and a stock price greater than US\$5.00 (once adjusted for exchange rates), as of market close on March 21<sup>st</sup>, 2024. The pitch deck must contain 15 slides or less, excluding title slides and any appendices. Pitches must include the sections listed in the table below. Each team will have 15 minutes to present, followed by a 10 minute Q&A session with judges. Time limits will be strictly enforced throughout the competition.

## 5.2 Judging Rubric

<b>Company and Industry Overview</b> Macro and Micro Overview	<b>10%</b>
<b>Investment Theses</b> Creative/Insightful Qualitative and Quantitative Reasoning	<b>30%</b>
<b>Valuation</b> DCF, Comparables, Precedents, Price Target, Sensitivity Analysis	<b>30%</b>
<b>Risks and Catalysts</b> Internal and External	<b>5%</b>
<b>Overall Presentation</b> Presentation Skills, Professionalism, Slide Quality and Formatting	<b>10%</b>
<b>Question &amp; Answer Period</b> Quality of Answers	<b>15%</b>

# 6. Event Schedule

## 6.1 Key Dates and Times

The semi-finals round of presentations will begin on **March 30<sup>th</sup>, 2024 at 9:00AM ET**. All team members must be available to present on this day. Participants will be emailed a Zoom link

and their respective presentation slots before the event. **One team from each presentation room will move onto the final round of presentations**, where the delegates will have a chance to compete for the competition prize pool. The tentative schedule below is a detailed breakdown of the event.

<b>January 18<sup>th</sup>, 2024</b>	Registration Opens
<b>March 21<sup>st</sup>, 2024</b>	Slides Due
<b>March 24<sup>th</sup>, 2024</b>	Semi-Finalists Notified
<b>March 28<sup>th</sup>, 2024</b>	Final Submission & Delegate Fee Due
<b>March 30<sup>th</sup>, 2024</b>	Pitch Day

Time (ET)	Event
9:00 AM	<b>Opening Ceremony</b>
9:30 AM	1 <sup>st</sup> Pitches (5 Teams)
10:00 AM	2 <sup>nd</sup> Pitches (5 Teams)
10:30 AM	3 <sup>rd</sup> Pitches (5 Teams)
11:00 AM	4 <sup>th</sup> Pitches (5 Teams)
11:30 AM	5 <sup>th</sup> Pitches (5 Teams)
<b>12:00 PM</b>	<b>Break</b>
12:30 PM	<i>5 Finalist Teams Are Notified</i>
<b>1:00PM</b>	<b>Lunch Break</b>
2:00 PM	1 <sup>st</sup> Finalist Presentation
2:30 PM	2 <sup>nd</sup> Finalist Presentation
3:00 PM	3 <sup>rd</sup> Finalist Presentation
3:30 PM	4 <sup>th</sup> Finalist Presentation
4:00 PM	5 <sup>th</sup> Finalist Presentation
<b>5:00 PM</b>	<b>Sponsor Panel</b>
<b>5:45 PM</b>	<b>Winners Announced</b>

# 7. Final Ranking and Prizes

## 7.1 Final Ranking

The final rankings will be established by the judges after the final round of presentations. The team with the highest overall score (defined under Article 5.2) will be deemed the winner of the competition.

## 7.2 Tie Breaker

Should a tie occur, the judges ranking the participants' pitches shall deliberate amongst themselves to select one team as the winner.

## 7.3 Prizes

The prize pool is to be split among the team members at their own discretion. The prize pool is as follows:

Final Standing	Prize
1 <sup>st</sup> Place	C\$4,000
2 <sup>nd</sup> Place	C\$1,500
3 <sup>rd</sup> Place	C\$750
4 <sup>th</sup> Place	C\$500
5 <sup>th</sup> Place	C\$250

### 7.3.1 Superlative Prizes

Superlatives	Prize
Best First Year Team	C\$125
Best Formatting	C\$125
Best Speaker	C\$125
Best Inter-school Team	C\$125

All semi-finalist teams are eligible to win superlative prizes. Winners will be selected by the MIC in conjunctions with judges.

## 7.4 Prize Distribution

All winners will be subject to a due diligence process conducted by the McGill Investment Club to determine whether all rules were properly followed throughout the Competition. A breach of the Competition's regulations may result in disqualification. Under such a scenario, the remaining prize pool will be split proportionately amongst the rest of the finalists. Once the results are certified, winners will be contacted through the email addresses provided at the time of registration.

# 8. Plagiarism

"Plagiarism" is defined as the representation of another's work as one's own or assisting another in representing another's work, published or unpublished, as their own. No participant shall engage in plagiarism. All sources must be cited. Those found engaging in plagiarism may be disqualified.

# 9. Disqualification

Participants that do not meet the eligibility criteria may be disqualified. The McGill Investment Club reserves the right to disqualify participants at its own discretion.

# 10. Legal Liability

The McGill Investment Club reserves the rights to modify the regulations at any time without notice. The McGill Investment Club, its executives, and coordinating team can in no case be held liable for any damages or losses of any kind resulting from or related to the Competition.

# CONTACT US

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